

## NOTICE OF REQUEST FOR PROPOSALS

On June 10, 2011, Entergy Arkansas, Inc. (“EAI”) issued its 2011 Request For Proposals (RFP) For Transition Plan Resources (the “RFP”). The RFP has been posted on the [EAI Transition Plan Website, http://entergy-arkansas.com/transition\\_plan](http://entergy-arkansas.com/transition_plan) (under the heading 2011 EAI RFP). Proposals responsive to the RFP, including all supporting documents, will be due to the [RFP Administrator \(esirfp1@entergy.com\)](mailto:esirfp1@entergy.com) no later than 5:00 p.m. CPT on July 8, 2011.

Any and all questions or correspondence regarding the RFP should be submitted by email to the [RFP Administrator](mailto:esirfp1@entergy.com). EAI expects that all further communications from EAI regarding the RFP, including the RFP schedule and any changes to the RFP, will be disseminated by postings on the RFP website or direct notice to potential bidders or other interested parties.

Thank you for your interest in the RFP.